

VOICE & VISION



WD Project Update: Los Angeles Mission & Consular Reception

MPPIA's annual group marketing trip to Los Angeles was a value added proposition this year due to the program enhancements enabled by MPPIA's Western Economic Diversification project funding.

MPPIA member groups expanded on their usual outreach to major studio clients with the help of the Association's recently retained LA representative Peter Wetherell. Meeting schedules were full and included a number of new contacts with independent studios and production companies.

In addition, MPPIA welcomed the LA production community to a client appreciation reception at Canadian Consul General David Fransen's residence in Los Angeles. More than 100 guests convened for the 'Friends of BC' business networking reception that included execs from Turner, Warner, Disney, MGM, CBS Paramount and a slate of new independent production contacts.

Among MPPIA's WD project activities in the first quarter of 2012 are follow up meetings in Los Angeles, as well as a member mission to New York.



Whistler Film Festival/MPPIA Short Film Award

The countdown is on – the Whistler Film Festival 2011 opens Nov. 30 with another exciting event where the art and business of film come together against Whistler's spectacular mountain backdrop. The Whistler Film Festival moves into its second decade launching a newly minted partnership with *Variety*, a renewed sense of purpose to showcase the best in Canadian and International cinema, and a commitment to facilitate global partnerships in filmmaking.

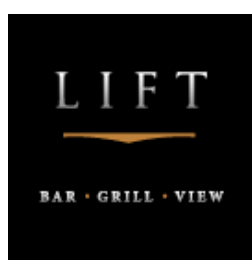
Now in its fifth year in the WFF line up, MPPIA is proud to present the MPPIA Short Film Award with partners BC Film & Media and the Whistler Film Festival. The pitch to attain the much sought after short filmmaking award valued at up to \$100k in production resources takes place on Saturday, Dec. 3, 10 am at the Whistler Conference Centre.

The 2010 MPPIA Short Film Award winner, director Jeremy Lutter will show the results of his winning pitch last year – *Joanna Makes A Friend* screens Saturday, Dec. 3, 1:15 pm at Millennium Place.



Snowball, The Greatest Film Industry Party of All Time

On Friday December 9 The Virtue Foundation ramps up its reach to support kids' charities by staging SNOWBALL: The Greatest Film Industry Party of All Time. Virtue ups the ante on last year's enormously successful event that brought together more the 800 industry folks to celebrate the season for charity – this year Snowball rolls out at the Vancouver Convention Centre and follows the annual Christmas Tree lighting at Jack Poole Plaza. Expect live music, live stunts, live everything – Doors 8 pm, tickets \$60 include a cocktail and canapés, all proceeds to charity, tix@roryrichards.com 604.628.3173. www.snowballvancouver.com



MPPIA Annual Holiday Breakfast

MPPIA's annual tradition, the members' holiday breakfast is set for Friday, Dec. 16 at Lift Bar and Grill in Vancouver's scenic Coal Harbour. A coffee & networking reception commences at 8:45 am followed by breakfast at 9:15 am. For more information contact info@mppia.com.



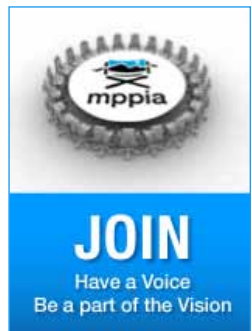
Membership Updates

Cast and Crew upgrades its membership to Charter Member Level, MPPIA now welcomes Cast and Crew to its Board of Directors;

MPPIA welcomes the Resort Municipality of Whistler as its newest Associate Member;

MPPIA welcomes Josy Capkun as its newest Individual Member.

We look forward to working with you!



Have a Voice, Be a Part of the Vision

In 2012, MPPIA encourages industry stakeholders not already on board, to join MPPIA and access the additional opportunities that have quickly unfolded as part of MPPIA's Western Economic Diversification International Marketing and Business Development 3 year project.

Join MPPIA and support a strong future for motion picture production in British Columbia. Membership fees support our activities and provide members with access, to participate in the activities and direction of the organization. A range of membership levels are available, join online via a simple registration process at www.mppia.com and follow the membership links. This is your industry – have a voice, be a part of the vision – *join MPPIA*.

